Cultural metaphors of NATURE in the folk songs of the Udmurts living beyond the Vyatka

Folk songs are an important part of the spiritual culture of the Udmurts since they reflect the worldview and culture of the nation, personal emotions as metaphorical representations. The aim of this paper is to investigate the cultural metaphors of the Udmurt language in the frame of cultural linguistics. The research corpus includes folk songs of the Udmurt diaspora living in the present-day Republics of Tatarstan and Mari El, and in the Kirov Region of Russia beyond the Vyatka River. Special attention is paid to the analysis of the most common conceptualizations of the concepts of nature such as RIVER, FOREST/ BLACK FOREST, TREES and FLOWERS in the selected corpus. Besides, this paper also attempts to present the cultural metaphor NATURE IS EMOTION which is based on the schemes of the emotions of shyness and shame.

Keywords: metaphor, cultural metaphor, cultural linguistics, conceptualization, cultural category, cultural schema

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